



BOYS & GIRLS CLUB OF BLOOMINGTON-NORMAL
“The Positive Place for Kids”

FOR IMMEDIATE RELEASE

CONTACT: Evelyn R. Young, Executive Director
(309) 829-3034
eryoung40@yahoo.com

PET PROJECT PLUSH PROMOTION RAISES \$1500
FOR BOYS & GIRLS CLUB OF BLOOMINGTON-NORMAL

BLOOMINGTON-NORMAL, (March 30, 2006) – Boys & Girls Club of Bloomington-Normal is proud to announce that through the Bergner’s 2005 Pet Project plush promotion, \$1500 was raised for the Boys & Girls Club of Bloomington-Normal. Through the Pet Project 2005 holiday plush promotion, five cuddly plush pets were available for purchase during the holiday season at all Carson Pirie Scott & Co. stores including Bergner’s, Boston Store, Carson Pirie Scott, Herberger’s and Younkers. A portion of the proceeds from Pet Project were donated to the Boys & Girls Club location local to each store.

“We are grateful for the support of our Bergner’s Store and appreciate all that Jeff and his staff do to support our community,” said Evelyn R. Young, Executive Director of the Boys & Girls Club of Bloomington-Normal.

“Our company partners with local organizations to directly benefit the communities we serve,” said Tony Buccina, president Carson Pirie Scott & Co. “The Boys & Girls Clubs are the Positive Place for Kids in our community, and we are proud to be a strong supporter of their cause.”

Since inception of the Boys & Girls Clubs holiday plush promotion in 2002, Carson Pirie Scott & Co. has donated more that \$340,000 to local Boys & Girls Clubs.

The Boys & Girls Club of Bloomington-Normal opened in 1992 and has a long history of service of more than 400 youth annually. To learn more visit our website at www.bgcb-n.org.

Carson Pirie Scott & Co., a member of Saks Incorporated, operates 137 department stores and five furniture galleries throughout the Midwest and Great Plains states: 27 Carson Pirie Scott stores in greater Chicago and Indiana; 14 Bergner’s stores throughout central Illinois; 9 Boston Stores in Wisconsin; 40 Herberger’s stores in Colorado, Iowa, Minnesota, Montana, Nebraska, North and South Dakota, Wisconsin and Wyoming; and 47 Younkers stores in Illinois, Iowa, Michigan, Minnesota, Nebraska, South Dakota and Wisconsin.

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